

## Send faxes, postal mail, emails, and wireless messages from salesforce.com, without restrictions, without delay, and on demand

### Example: Sending letters to 1,500 contacts in a few clicks

- 1 Select "Send Document" in the salesforce.com menu



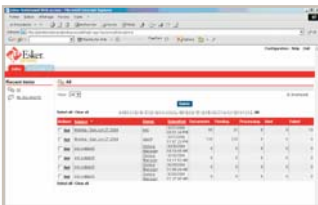
- 2 Select the list of the contacts to send the letters



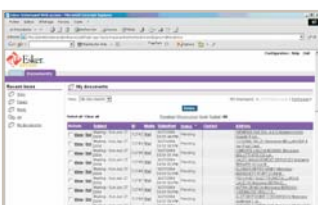
- 3 Choose the letter style in your salesforce.com library



- 4 Validate the batch mailing, which will be printed, folded, placed in envelopes, and forwarded to the postal service the same day



- 5 Follow the progress of your batch mailing using the Esker on Demand Manager



With Esker on Demand, CRM on demand is enhanced by new customer communication options that enable companies to reach their customers, partners, and sales prospects in just a few clicks.

With Esker on Demand, you can immediately benefit from sending business correspondence by postal mail, fax, email, and SMS directly from salesforce.com. If you wish to send a business proposal by fax, post promotion letters to thousands of sales prospects, or notify customers by SMS of order status, Esker on Demand can do everything you need.

You create your business documents in salesforce.com (commercial proposals, letters, reminders, contracts...) and Esker on Demand delivers them by any combination of mail, fax, email, or SMS.

### Your advantages:

- Send communications directly from within salesforce.com to your customers, partners, and sales prospects
- Wide media choice, including postal mail, fax, email, and SMS
- No hardware or software investment, and no maintenance
- Real time tracking of your correspondence, whatever the media is



**"Esker on Demand for salesforce.com makes the most of customer relationship management. By associating the salesforce.com CRM offering with Esker's integrated service for sending postal mail, fax, email, and SMS, we jointly offer our customers a simple and complete tool that brings them closer to their customers. Simplicity, time saving, economies, cost savings — all on demand: advantages that make all the difference."**

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